

# CORPORATE PARTNERSHIP WITH THE FRANK LLOYD WRIGHT FOUNDATION

For over 80 years, the Frank Lloyd Wright Foundation has been the leading steward of Wright's innovative architecture and ideas. Every year we welcome more than 130,000 visitors to our UNESCO World Heritage Sites — Taliesin and Taliesin West — and engage a global audience of more than 1.5 million through our digital channels. By inspiring people to discover meaningful connections to nature, the arts, and each other, we are a catalyst for what is possible — a spark for future generations...and we'd like you to join us.



## EACH YEAR, CORPORATE PARTNERS ENABLE THE FRANK LLOYD WRIGHT FOUNDATION TO:



PRESERVE 2 UNESCO WORLD HERITAGE SITES — TALIESIN AND TALIESIN WEST



WELCOME MORE THAN 130,000 VISITORS TO TALIESIN AND TALIESIN WEST EACH YEAR



INSPIRE MORE THAN 1500 STUDENTS AND FAMILIES WITH OUR HANDS-ON EDUCATIONAL PROGRAMMING



CONSERVE MORE THAN 1200 ACRES OF NATIVE GRASSLAND AND DESERT GROUNDS



REMAIN THE NUMBER-ONE LISTED PLACE TO VISIT IN SCOTTSDALE ON TRIPADVISOR



CULTIVATE AN EXPANSIVE MARKETING REACH ACROSS CHANNELS

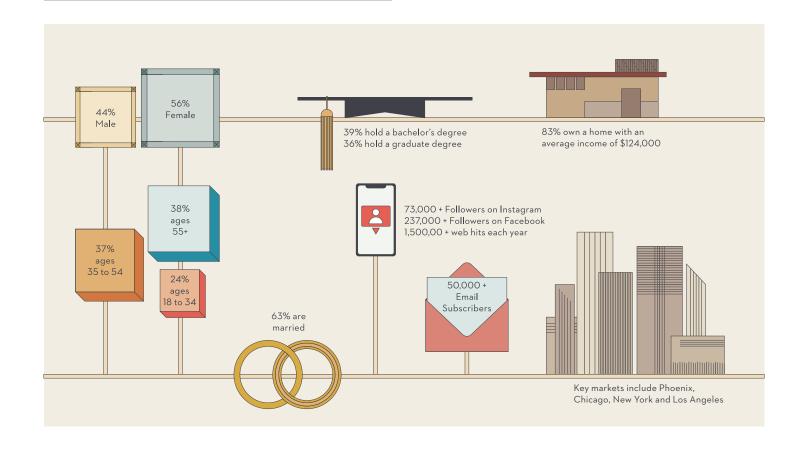


MAINTAIN A COLLECTION OF MORE THAN 35,000 WORKS OF ART, BOOKS, AND EPHEMERA



CONTRIBUTE TO OUR COMMUNITIES WITH OVER \$20,000,000 IN ECONOMIC IMPACT

### **OUR AUDIENCE:**



## CORPORATE SPONSORSHIP:

Corporate Partners of the Frank Lloyd Wright Foundation receive special benefits for executives, employees, and clients, while helping keep our UNESCO World Heritage Site properties — Taliesin and Taliesin West — accessible to the community. As one of our Corporate Partners, your company will become a member of our global community and enjoy opportunities to engage and interact with our passionate audience.

## IN RETURN FOR YOUR CRITICAL ANNUAL SUPPORT, YOU WILL GAIN THE ABILITY TO:

- Create customized opportunities that include complimentary access, VIP tours, and private receptions.
- Attend exhibition previews, openings, programs and events.
- Expand marketing reach and public relations targets.
- Develop rewarding educational and volunteer opportunities for staff.



### CORPORATE PARTNER LEVELS:

#### PATRON --- \$2.500

As a Patron Member, you will receive:

- Company name and hyperlink on FrankLloydWright.org
- · Acknowledgment in Annual Report
- Acknowledgment in the Frank Lloyd Wright Quarterly magazine
- Mention on Foundation social media outlets
- Event invitations for employees and clients (up to 2 guest passes)

- Invitations to private exhibition previews, cocktail receptions, and programs
- · Company name on Taliesin West donor wall
- Privileges or discounts at reciprocal Wright Sites nationally
- 10% executive discount at our campus store and Shop.
  FrankLloydWright.org
- VIP tour for up to 4 company employees
- 20% off tours at Taliesin West
- Subscription to Frank Lloyd Wright Quarterly magazine

#### COUNCIL --- \$5.000

All previous benefits, plus

- · Hyperlinked logo on FrankLloydWright.org
- Tag and mention on Foundation social media outlets
- Event invitations for employees and clients (up to 5 guest passes)
- VIP tour for up to 10 company employees

#### DIRECTOR --- \$10,000

All the previous benefits, plus:

- Event invitations for employees and clients (up to 10 guest passes)
- Complimentary Taliesin West tour tickets for up to 10 employees

- Customized volunteer opportunities for your employees
- Private golf-cart tour for up to six people
- Dedicated concierge to assist with all aspects of your Foundation experience

#### PARTNER --- \$25,000

All the previous benefits, plus:

- Logo on signage or media presentation at Educational and Public Programs
- · Acknowledgment in Media Campaigns
- Inclusion and recognition in FLWF Partner Group
- Eligibility to host a private event at Taliesin West (up to 20 guests on the Prow)
- Foundation dignitary speaker at a corporate office
- Event invitations for employees and clients (up to 15 guest passes)

#### EXECUTIVE --- \$50,000

All the previous benefits, plus:

- Store Display at campus store
- · Ecommerce fulfillment drop cards
- · Recognition by speakers at cultural programs
- Inclusion in PR and invitations to event and exhibition related receptions
- Opportunity for company representative to make public remarks

- Invitation for an Executive to attend a private event with the Foundation President
- Eligibility to host a private event at Taliesin West (up to 30 guests on the Prow)
- Event invitations for employees and clients (select events up to 25 guest passes)
- · VIP tour for 10 company employees

# 85 YEARS OF GATHERING PEOPLE TOGETHER



## CONTACT US

We are committed to working with you to maximize the impact of your relationship with the Frank Lloyd Wright Foundation. Our Sponsorship Program is fully customizable, and we will tailor benefits to meet your specific needs. For further information please contact:

MELISSA WATSON Major and Corporate Gifts Officer MWatson@FrankLloydWright.org 480.627.5379



