

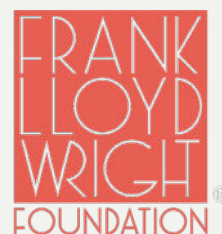
FRANK LLOYD WRIGHT FOUNDATION
2019 ANNUAL REPORT

BUILDING

ON

A

LEGACY



ADVANCING THE WAY
WE BUILD AND LIVE

VISION

INSPIRE THE WORLD THROUGH BEAUTIFUL SPACES THAT ARE
THOUGHTFULLY DESIGNED AND EXPERIENCED

MISSION

PRESERVING TALIESIN AND TALIESIN WEST FOR FUTURE
GENERATIONS, AND INSPIRING SOCIETY THROUGH AN
UNDERSTANDING AND EXPERIENCE OF FRANK LLOYD WRIGHT'S
IDEAS, ARCHITECTURE, AND DESIGN

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Frank Lloyd Wright
Foundation



@WrightTaliesin

DEAR FRIENDS:

In 2020, we celebrate the 80th anniversary of the Frank Lloyd Wright Foundation—the organization founded by Wright himself to perpetuate his ideas of organic architecture. Our mission is to preserve his two homes and working facilities, Taliesin and Taliesin West, and to inspire society through an understanding and experience of his ideas, architecture, and design. His concept of organic architecture, inspired by nature, informed by beauty, and focused in purpose, continues to thrive because of the value it brings to our communities and our intentions for their futures.

The significance of this legacy was recognized by the inscription this year by the UNESCO World Heritage Committee of eight Wright buildings as works that “changed architecture on a global scale during the first half of the 20th century.” These included our Taliesin and Taliesin West campuses, where six of the eight inscribed sites were created, and which are the first UNESCO World Heritage cultural sites in Wisconsin and Arizona respectively.

We’ve focused on building an organization worthy of that legacy with the expertise needed across many fields. Recent developments include innovative efforts at preserving and restoring our buildings and collections, as well as new education programs on campus, in classrooms, and venues off site. These engage our community in new ways and make it possible for Taliesin and Taliesin West to function as the campuses that Wright intended.

With the development of our independent Board of Trustees and professional leadership, and the focused commitment of our resources to the mission of the Foundation, we are more accountable and transparent as an organization. This effort has been rewarded by the receipt of several competitive grants from national and regional agencies and foundations, as well as support from individuals around the world.

This annual report is intended to illustrate how we utilize our resources, including your financial support, to fulfill our mission as an organization. The Frank Lloyd Wright Foundation, Taliesin, and Taliesin West are more than historic architecture: they are vital parts of our national heritage and the identity of our local communities. The preservation and maintenance of our two world-renowned sites are complex undertakings that require considerable investments of resources, expertise, and forethought to insure their continued function as living campuses. Your ongoing support will help us to continue our preservation work and our ability to bring Wright’s legacy to future generations where it can create a better, more beautiful, and more sustainable world. We thank you for your generosity in support of this mission.

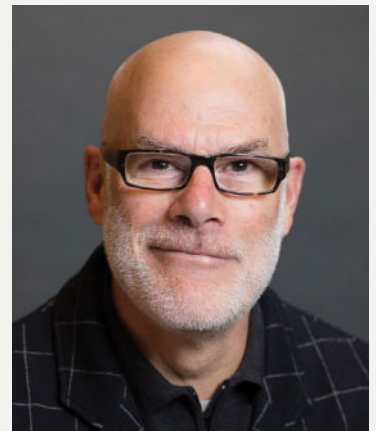
With gratitude,



T.K. McClintock



STUART GRAFF
PRESIDENT & CEO



T.K. McCLINTOCK
CHAIRMAN OF THE BOARD OF TRUSTEES



19,000

VOLUNTEER HOURS
PROVIDED



It is incredible to have the opportunity to present some of the most meaningful theatre pieces in such a remarkable place that is now a UNESCO World Heritage site ... We simply could not afford to bring these special performances to the Arizona community without the partnership and support of our wonderful friends at Frank Lloyd Wright's winter home.

Mary Way

Executive Director,
Southwest Shakespeare

The Frank Lloyd Wright Foundation was founded by Frank Lloyd Wright in 1940 to perpetuate his principles of organic architecture.

This has been achieved through many avenues, from operating an architecture firm derived from his own practice with Fellows and apprentices, to educational programs for children and adults, public lectures, and tours of Taliesin and Taliesin West that have inspired millions of visitors for multiple generations.

The Foundation established an independent Board of Trustees in 2008 to provide oversight and fiduciary management over the Foundation's work and its resources. In 2016, the Foundation brought in new leadership with solutions-focused experience from the business world to direct a fresh strategy that would facilitate our mission and create a path for financial sustainability.

The Foundation is deeply rooted in its rich history and in the communities we serve. Our team is made up of experts in their fields who lead a passionate, knowledgeable, and long-serving staff. **Our Trustees and staff are committed to preserving and advancing the legacy of America's greatest architect whose ideas are more relevant to our lives than ever before.**

In July of 2019, the UNESCO World Heritage Committee voted to inscribe eight Frank Lloyd Wright buildings across the U.S., including both Taliesin and Taliesin West, on the World Heritage List as works of "cultural and/or natural significance which [are] so exceptional as to transcend national boundaries and to be of common importance for present and future generations of all humanity."

SERVING OUR COMMUNITIES

Just a few years ago, the Foundation's youth education programs were placed on hiatus—they didn't meet the needs of students or teachers, whose time for learning is constrained by testing requirements and mandates. We brought in a new team from world-class institutions to create a new K-12 STEAM education program, and partnered with the Paradise Valley Unified School District to engage a new generation with Wright's legacy. In the 2018-19 school year, we piloted kits that contain videos, worksheets, and instructional tools. Beginning in 2020, **our Wright Design programs will be deployed in Title I and other schools throughout the entire district.** Along with new, **technology-enhanced summer camp and field trip programs** at Taliesin West, **we are bringing outlets for their imaginations and creativity to more young people than ever before.**

Other new programs include performing arts presentations with community partners, photography workshops, and desert education programs—all of which are a part of the community organized around art, nature, and beauty that Wright envisioned. More than ever before, the Foundation is fulfilling Wright's vision of a beautiful way to live.

60% GROWTH

IN PARTICIPATION IN
K-12 PROGRAMMING AT
TALIESIN WEST

What I learned today taught me that teamwork and planning ahead can get a good outcome. When we all were able to successfully finish our building, it showed me that, with the ideas of many people, great things may be accomplished.

Michelle Cruz

7th grader, Greenway Middle School



PRESERVING THE PAST AND FUTURE-FOCUSED

140,000+

VISITORS TO TALIESIN*
AND TALIESIN WEST



The Frank Lloyd Wright Foundation is in a unique position as the steward of two of the eight sites within the World Heritage inscribed 'The 20th-Century Architecture of Frank Lloyd Wright.' They are dedicated to the best practices in preservation and stewardship of these two significant Wright buildings, and this important designation honors the work they do to share the Wright legacy with the world.

Barbara Gordon

Executive Director,
Frank Lloyd Wright Building Conservancy

Preservation is how we advance our mission. In 2019, Taliesin West hosted more than 115,000 visitors, with 25,000 more at Taliesin in Wisconsin, where tours are operated by our sibling organization, Taliesin Preservation, Inc. These campuses were designed as dynamic communities, laboratories where Wright and the Fellowship could test their ideas, explore new materials and structures, and advance the field of architecture and design through their work and clients' projects. Using these living campuses, we inspire our communities and the architecture and design professions to think differently about advancing the way we build and live.

We are deploying new materials, technologies, and design solutions to these historically complex campuses accessible to more people than ever before. Support has been provided by grants from the National Park Service for capital improvements, and from the National Endowment for the Humanities for both critical planning and engineering studies and to facilitate accessibility at Taliesin West for all visitors more than ever before. Reflecting what was written by Wright above the door to the Taliesin studio—*What a man does, that he has*—**we believe that everyone should be given the chance to make our communities, and our world, a better and more beautiful place.**

*Taliesin Preservation, Inc. provides public engagement programs at Taliesin, with net proceeds donated to the Frank Lloyd Wright Foundation.



STATEMENT OF FINANCIAL POSITION AS OF JULY 31, 2019

ASSETS

Cash and Cash Equivalents	\$664,274
Pledges and Other Receivables	1,146,862
Inventories and Other Current Assets	<u>363,709</u>
TOTAL CURRENT ASSETS	2,174,845
Cash and Cash Equivalents (Non-Current)	2,177,901
Property, Plant, Equipment, Collections, and Archives	<u>12,946,042</u>
TOTAL ASSETS	<u>\$17,298,788</u>

LIABILITIES AND NET ASSETS

Current Maturities of Capital Lease Payable	\$18,309
Accounts Payable and Accrued Expenses	525,431
Deferred Revenue	77,092
Line of Credit	522,143
TOTAL CURRENT LIABILITIES	1,142,975
Capital Lease Payable Less Current Maturities	40,544
Long-Term Benefit Payable	17,500
TOTAL LIABILITIES	<u>1,201,019</u>
TOTAL NET ASSETS	<u>16,097,769</u>
TOTAL LIABILITIES AND NET ASSETS	<u>\$17,298,788</u>

STATEMENT OF ACTIVITIES FOR THE YEAR ENDED JULY 31, 2019 (BEFORE DEPRECIATION)

REVENUE

Public Access (Admissions)	\$3,902,544
Licensing and Retail	2,924,185
Contributions, Grants, and Membership	2,506,396
Investment Income	68,098
Net Realized and Unrealized Gains on Investments	80,259
Other Revenue	<u>353,991</u>
TOTAL REVENUE	<u>\$9,835,473</u>

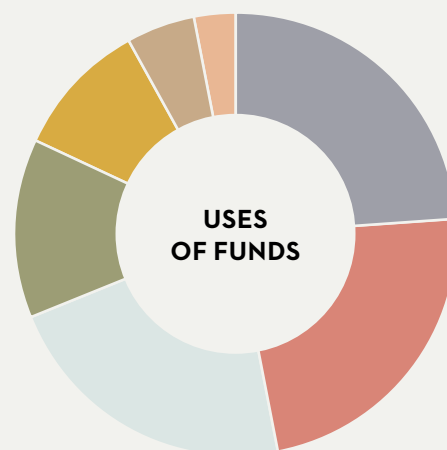
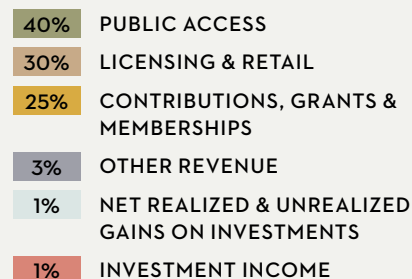
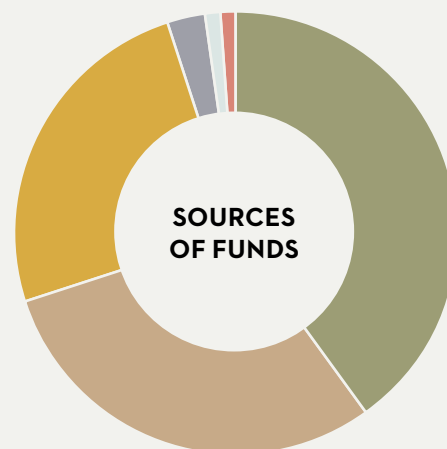
EXPENSES

Programs	\$2,098,312
Licensing, Retail, Marketing, and Visitor Services	2,000,601
Administration	244,399
Membership and Fundraising	937,051
Preservation and Stewardship	2,056,393
Taliesin Fellowship	417,426
School of Architecture at Taliesin	<u>1,169,864</u>
TOTAL EXPENSES	<u>8,924,046</u>
CHANGE IN NET ASSETS	<u>\$911,427</u>

The financial results that inform the Sources and Uses of Funds charts are derived from the Foundation's audited July 31, 2019 financial statements. The complete audited fiscal year ended July 31, 2019 financial statements for The Frank Lloyd Wright Foundation can be found online at FrankLloydWright.org/financials.

¹School of Architecture at Taliesin expenses represents the donation of the use of the campuses for professional education.

²Taliesin Fellowship expense represents retirement commitments made to the apprentices of Frank Lloyd Wright who continue to live on the campuses of Taliesin/Taliesin West.



BUILDING THE FOUNDATION'S FUTURE



\$20 MILLION+
ECONOMIC IMPACT TO
SCOTTSDALE METRO

In 2019, the Frank Lloyd Wright Foundation was one of only four local cultural organizations selected by Virginia G. Piper Charitable Trust to participate in its AGILE program, designed to help mid-sized to large arts and culture grantees build capacity to become a more robust and resilient organizations. **Piper Trust is investing in research now underway that will help the Frank Lloyd Wright Foundation plan new programs to expand its audience and deepen engagement with the community; additional research will help us communicate Wright's work more effectively through communications, like our award-winning *Frank Lloyd Wright Quarterly*, and through licensed products and services. This program aims to grow our contributed revenue sources to accelerate our preservation work.** Recognition from Piper Trust about the importance of the Foundation's mission and impact, and the strides we have made in governance and management, instill confidence that the Foundation is on the right track to serve the public good for years to come by identifying where we can best and most purposefully focus our unique resources.

An invitation to participate in AGILE is a vote of confidence in the Frank Lloyd Wright Foundation and recognition of its importance to our community. Taliesin West is a world-class site that attracts over 100,000 national and international visitors a year, yet is often a hidden jewel for local residents. Piper Trust believes the Frank Lloyd Wright Foundation is at a turning point, with leadership and staff that recognize the opportunity to connect more deeply with our local community. AGILE aims to support that journey in a manner that respects the organization's rich history and immense potential within the context of our desert home. It is Piper Trust's privilege to collaborate with the Frank Lloyd Wright Foundation in this effort.

Ellen Solowey

Senior Program Officer, Virginia G. Piper Charitable Trust

2019 ANNUAL DONORS

The Frank Lloyd Wright Foundation would like to thank the following individuals and organizations for their generous contributions to the organization. This list reflects gifts to the Foundation's annual fund received between January 1, 2019–December 31, 2019. The Foundation has made every effort to ensure the accuracy of this list. If you have questions, please contact Michelle Lange, Director of Development at 602.800.5410.

\$100,000+

Anonymous
Virginia G. Piper Charitable Trust

\$10,000–\$99,999

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Arizona Community Foundation
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National Trust for Historic Preservation
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Sidney K. Robinson
Betty & Newton Rosenzweig Fund
for the Arts, a Fund of the Arizona
Community Foundation
Sean Rush and Carol McMullen
William and Gertrude Shelley Family
Foundation
Marsha and John Shyer
Robert B. Skerker
Diana and David Smith
Anne C. Stupp
Taliesin Preservation, Inc.
The Vanguard Group Foundation

\$1,000–\$9,999

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Council)
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Anne and Frederick P. Stratton, Jr.
Ellen Surrey
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Tracy Wan and Caylyn Creager
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\$500–\$999

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Dr. John M. Bush
Andrea and John Cahill
Stefanie and Jerry Cargill
The Honorable Constance Carter and
The Honorable Paul S. Carter
Shirley and Robert Chen

The Opportunity Tree offers individualized supports to people with intellectual and developmental disabilities. Last year, we partnered with the Frank Lloyd Wright Foundation at Taliesin West to have our members create Desert Masonry Candle Blocks. This new employment opportunity for our members enables them to earn a meaningful wage, while also expressing their own creativity. In addition, the Foundation has proven to be a wonderful partner in other regards: welcoming our members into the community at Taliesin West.

Taylor Buttrey

Manager of Cultural Programs and Community Engagement,
The Opportunity Tree



G. Douglas Cole and Janet H. Cole
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\$250–\$499

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SHINING BROW LEGACY

Just as Frank Lloyd Wright continues to inspire the world long after his passing, so too do the members of the Shining Brow Legacy. These members have chosen to name the Frank Lloyd Wright Foundation in their estate plans to enable Wright's work to live on.

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 Kathryn and Thomas L. Brockhaus
 Gregory A. Bruce
 Robert K. Burdette, Jr. and Joye Burdette

James W. Conn*
 Clare and Loch Crane*
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 Kevin Swinehart
 Mark Tlachac
 Robert Van Ancum
 Richard Berry von Hungen Groth*
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**Gift has been realized*

HERITAGE OF GENEROSITY: LIFETIME GIVING

The Frank Lloyd Wright Foundation gratefully recognizes these individuals and organizations whose lifetime of generous giving supports our work. Their kind gifts enable us to preserve Frank Lloyd Wright's two homes, Taliesin and Taliesin West, as places where visitors can be inspired by the legacy of Frank Lloyd Wright's ideas to create a more beautiful community, society, and world.

\$1,000,000 and higher

Anonymous
 First Solar, Inc.
 SC Johnson Giving, Inc.

\$750,000-\$999,999

The Robert and Maxine Elkington Trust
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\$500,000-\$749,999

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