For over 80 years, the Frank Lloyd Wright Foundation has been the leading steward of Wright’s innovative architecture and ideas. Every year we welcome more than 130,000 visitors to our UNESCO World Heritage Sites — Taliesin and Taliesin West — and engage a global audience of more than 1.5 million through our digital channels. By inspiring people to discover meaningful connections to nature, the arts, and each other, we are a catalyst for what is possible — a spark for future generations...and we’d like you to join us.
EACH YEAR, CORPORATE PARTNERS ENABLE THE FRANK LLOYD WRIGHT FOUNDATION TO:

- Preserve UNESCO World Heritage Sites — Taliesin and Taliesin West
- Conserve more than 1200 acres of native grassland and desert grounds
- Welcome more than 130,000 visitors to Taliesin and Taliesin West each year
- Maintain the number-one listed place to visit in Scottsdale on TripAdvisor
- Inspire more than 1500 students and families with our hands-on educational programming
- Cultivate an expansive marketing reach across channels
- Contribute to our communities with over $20,000,000 in economic impact
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- Inspire more than 1500 students and families with our hands-on educational programming

Andrew Pielage

Jen Wilbur

TALIESIN PRESERVATION

Jennica Maes
OUR AUDIENCE:

- 44% Male
- 56% Female
- 37% ages 35 to 54
- 24% ages 18 to 34
- 38% ages 55+
- 63% are married
- 39% hold a bachelor's degree
- 36% hold a graduate degree
- 83% own a home with an average income of $124,000
- 73,000 + Followers on Instagram
- 237,000 + Followers on Facebook
- 1,500,000 + web hits each year
- 50,000 + Email Subscribers

Key markets include Phoenix, Chicago, New York and Los Angeles

CULTURAL PROGRAMS SPONSORSHIP BENEFITS:

Seasonal Sponsorships support a broad range of Frank Lloyd Wright Foundation activities taking place over a multi-month period. These Partnerships differentiate your brand and reach a targeted audience meeting key demographics. Additionally, your Partnership works to preserve Taliesin and Taliesin West — the most personal expressions of Wright’s work.

BENEFIT OPTIONS:

- Logo or listing on Program invitations (print or digital)
- Logo or listing on Program signage
- Hyperlinked logo on FrankLloydWright.org
- Recognition in Program public relations promotional campaign
- Verbal recognition at Program
- In-Store display
- Acknowledgment in Annual Report
- Acknowledgment in the Frank Lloyd Wright Quarterly magazine
- Tag and mention on social media channels
- Opportunity to set up company table or distribute marketing materials at Program
- Opportunity for company representative to make remarks at a Program
- Subscription to the Frank Lloyd Wright Quarterly magazine
- Invitations to private exhibition previews, cocktail parties, and/or Program
- Company name on Taliesin West donor wall
We are committed to working with you to maximize the impact of your relationship with the Frank Lloyd Wright Foundation. Our Sponsorship Program is fully customizable, and we will tailor benefits to meet your specific needs. For further information please contact:

MELISSA WATSON  
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